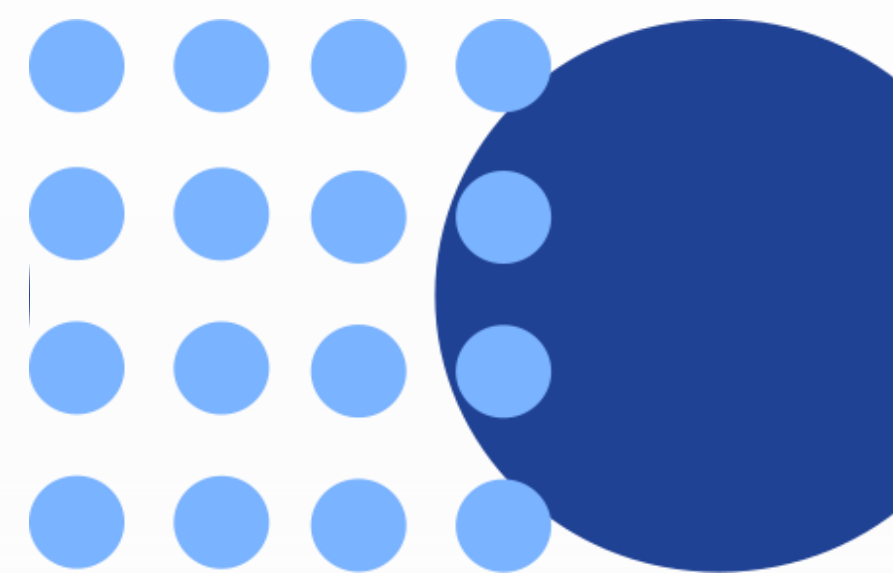
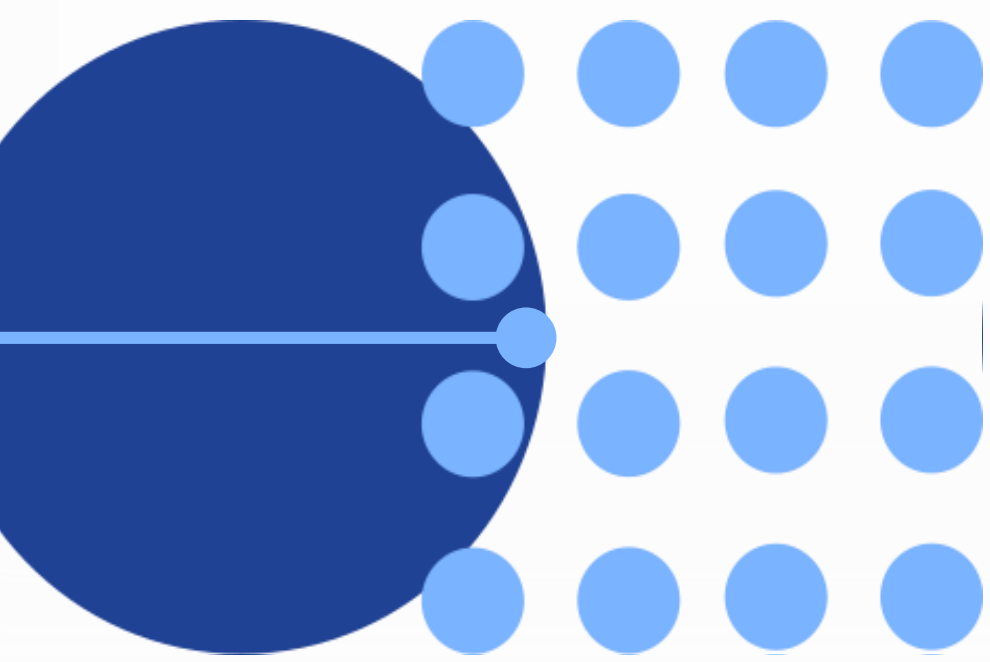




National university of
Uzbekistan

Program

Sustainable Land & Tourism



INTRODUCTION

Uzbekistan's growing tourism industry presents both great opportunity and great responsibility.

The National University of Uzbekistan named after Mirzo Ulugbek (NUUz) plays a vital role in ensuring that tourism development aligns with sustainability, cultural preservation, and ecological protection.

Through the **Sustainable Land Management and Tourism Education Program**, NUUz integrates education, research, and field practice to prepare a new generation of professionals who can promote tourism that *protects rather than exploits* Uzbekistan's natural and cultural treasures.

This long-term initiative supports the national goals outlined in the Presidential Resolution No. 135 (2023) on the rapid development of tourism potential, and is directly linked to the **UN Sustainable Development Goals (SDGs 4, 8, 13, and 15)**.

Training, Seminars, and Conferences



Building Regional Capacity

NUUz organizes a series of [scientific-practical events](#) to strengthen the tourism sector's capacity for sustainable growth.

Zomin Seminar-Training

In partnership with regional administrations, NUUz hosted a seminar on [“Development of Khovos, Zomin, Bakhmal, Forish, and Arnasoy Tourism Communities.”](#)

Topics included:

- Tourism service quality improvement
- Community-based marketing
- Eco-friendly infrastructure planning

Methodological Support for School

A [“Methodological Support Classroom”](#) was established at School No. 60 in Zomin District under the leadership of NUUz Rector **Inom Majidov**.

The initiative aims to provide continuous education and professional support to regional tourism specialists and students, linking schools with university expertise.

Forums

Khovos Tourism Forum

Tourism Forum and Caravan of Participants

As part of the forum, a **tourist caravan** brought together students, local officials, and professionals in the tourism industry. The event served as a dynamic platform for cultural exchange, field exploration, and community interaction, showcasing the potential of Khovos as a historical and ecological tourism destination.

Goals

- Promote **tourism sites** of Syrdarya region.
- Support **research in history, ethnography, and culture**.
- Strengthen **local–university cooperation** in sustainable tourism.
- Encourage **youth participation** in preserving cultural heritage.

Participants

The forum brought together:

- Representatives of NUUz leadership and faculty, led by the Rector.
- Local government officials from the Syrdarya regional and district khokimiyat.
- Experts in the fields of **tourism, ecology, and cultural studies**.
- Active participation from **students and young researchers** passionate about sustainable tourism.



Learning Beyond the Classroom

NUUz's approach to education extends far beyond traditional lectures.

Through domestic tourism programs, student forums, and field expeditions, the university encourages students to experience firsthand how sustainable land management and tourism intersect.

Student Tours to Key Regions

Every year, students from the Faculties of History and Geography participate in field tours to regions such as **Namangan, Jizzakh, Forish, Zomin, and Samarkand.**

These trips coincide with events like the *International Student Forum* and the *Student Annual Fair*, providing an active platform for learning about environmental impact, rural development, and heritage conservation. During these tours, students engage with local communities, observe traditional crafts and livelihoods, and study tourism's ecological footprint.

Educational Outreach & Domestic Tourism





Forish District Ethnological Expedition

In the **Forish District of Jizzakh Region**, NUUz's *Department of Archaeology and Ethnology* conducts the [Scientific Ethnological Expedition](#), blending academic research with local cooperation. Students from the *Anthropology and Ethnology* program study the historic village of **Mojrum**, [documenting traditions, artifacts, and cultural landscapes](#).

The fieldwork aims to:

- Identify ethnographic and historical sites suitable for eco-tourism
- Strengthen local partnerships
- Empower communities through heritage-based development

Ethnological Expeditions and Local Engagement

Field Practice in Amasoy

Integrating Field Experience

In alignment with national directives, NUUz Geography students conduct a “**Comprehensive Geographical and Local Studies**” field practice in the [Amasoy district, part of the Aydar-Amasoy lake system](#).

This field practice aims to:

- Study eco-tourism, ethnographic, and recreational resources
- Assess ecosystem health and biodiversity levels
- Develop eco-friendly tourism routes and waste management proposals

Learning for Sustainable Tourism

By combining science, geography, and tourism management, students learn to create development plans that are *ecologically sound and socially inclusive*. NUUz’s work in Amasoy contributes to:

- **SDG 15:** Life on Land
- **SDG 13:** Climate Action
- **SDG 8:** Decent Work and Economic Growth



Moving Forward

NUUz is committed to transforming its educational initiatives into long-term, sustainable programs that strengthen both academic and practical tourism capacities.

Our Future Plans:

- Establish the **Center for Sustainable Tourism and Land Management** within NUUz.
- Expand **student expeditions** to new eco-tourism zones in Karakalpakstan and the Aral Sea region.
- Develop a **Digital Heritage Atlas** documenting sites of ecological and cultural value.
- Publish **“Eco-Tourism Guidelines for Uzbekistan”** based on student research.
- Build partnerships with international universities and organizations to support research mobility and sustainability projects.

Future Vision and Strategic Goals

NUUz | 2024

**Tourism must serve both
people and the planet.**

— Prof. Inom Majidov, Rector of the National University of Uzbekistan

<https://sdgnuu.uz/>